|  |  |  |  |
| --- | --- | --- | --- |
| **Project Name: Performance Final** |  | | |
| ***Criteria*** | ***Good*** | ***Great*** | ***Comments*** |
| **Folder/Report Cover** | **15** | **25** |  |
| **Cover Page (5 pts each)**  **Business Name \_\_\_\_\_**  **Owner’s Name \_\_\_\_\_**  **Teacher’s Name \_\_\_\_\_**  **Business Essentials \_\_\_\_\_**  **Performance Final 2012 \_\_\_\_\_** | **15** | **25** |  |
| **Table of Contents with Page Numbers** | **20** | **25** |  |
| **Business Name** | **20** | **25** |  |
| **Business Profile** | **20** | **25** |  |
| **Mission Statement** | **20** | **25** |  |
| **Vision Statement** | **20** | **25** |  |
| **Managing Employees** | **20** | **25** |  |
| **Logo Design** | **20** | **25** |  |
| **Business Card** | **20** | **25** |  |
| **Letterhead** | **20** | **25** |  |
| **Floor Plan** | **20** | **25** |  |
| **Flyer** | **20** | **25** |  |
| **Reflection** | **20** | **25** |  |
| ***Total*** | ***270*** | ***350*** |  |

**Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**